



PRESS INFORMATION

Honda Cars India commences production of All New 5th Generation Honda City in India

New model manufactured in Greater Noida plant

New Delhi, June 23, 2020: Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, has commenced the production of its most awaited **All-New 5th Generation Honda City** in India. The car is being manufactured at its **Greater Noida plant** in Uttar-Pradesh. The company's plant had resumed manufacturing operations from mid-June following all government regulations and company's safety protocols for COVID-19 prevention. The launch of the 5th Generation City is scheduled in July 2020.

Commenting on the start of production, **Mr. Rajesh Goel, Sr. Vice President & Director, Honda Cars India Ltd** said, *"We are delighted to begin the Production of All New 5th Generation Honda City which will be launched next month. The aspirational sedan comes with a rich legacy of over 22 years across four generations and has been synonymous with Honda brand in India. The excitement and anticipation around the 5th Generation City in the pre-launch phase has been extremely encouraging despite the currently prevailing market challenges. The All New City is an engineering marvel on all aspects of design, technology and features and will strongly appeal to our modern age customers."*

The All New 5th Generation Honda City is the **Longest and widest sedan in its segment. The newly introduced 1.5L i-VTEC DOHC engine with VTC in Petrol version and refined 1.5L i-DTEC diesel engine, both compliant with BS-6 emission norms** offer power-packed performance and excellent fuel-efficiency. The All New City is **India's First Connected Car with Alexa remote capability** and is equipped with Next Generation Honda Connect with Telematics Control Unit. The newly designed platform with enhanced light weight, high rigidity and collision safety structure offers advanced safety, **equivalent to ASEAN N-CAP 5 star rating**. The new model comes loaded with **segment first features like Full LED headlamps, Z- Shaped wrap-around LED Tail lamp, 17.7 cm HD full color TFT meter with G-meter, LaneWatch camera, Vehicle Stability Assist (VSA) with Agile Handling Assist (AHA)** and many more.



About Honda City

Honda City is one of the most successful car brands in India with very high brand equity. It was first introduced in India in its 1st Generation in January 1998 and later launched as 2nd generation in November 2003, 3rd Generation in September 2008, 4th Generation in January 2014 and has cumulatively sold 8 lakh units so far. The Honda City is currently sold in 60 countries with cumulative sales of 4 Mn units globally and is the leading brand of Honda in Asia and Oceania region.

About Honda Cars India Ltd

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and at Tapukara, Distt. Alwar, Rajasthan. The company's product range includes Honda Amaze, Honda Jazz, Honda WR-V, Honda City, Honda Civic and Honda CR-V, which are manufactured in India. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability and fuel-efficiency.

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